



Smiles by

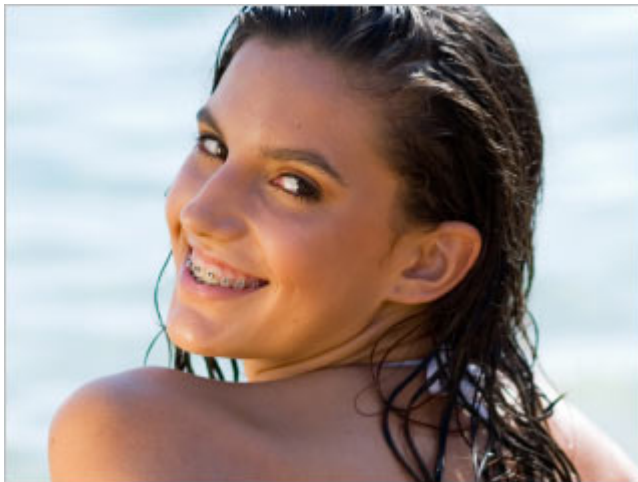
Michael Firouzi, DDS, FAGD
Center For Family & Cosmetic Dentistry

Welcome to an extraordinary experience in dental care.

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Welcome !

In this issue:



The least attractive braces create the most attractive results

You probably wouldn't be surprised to learn that a recent study showed people find metal braces the least attractive of all teeth-straightening appliances. But for orthodontists, it creates a paradox: stainless steel braces are the least aesthetically pleasing, but their *results* are usually the *most* aesthetically pleasing.

Researchers at Ohio State University ranked different orthodontic appliances on a numeric scale representing "extremely unattractive" to "extremely attractive." Metal braces ranked the lowest, followed by clear or tooth-colored ceramic braces. Ranking highest were lingual braces (which are unseen because they are behind the teeth), with clear tooth trays, like Invisalign, coming in a close second.

Attractiveness versus effectiveness is not the only discrepancy. Orthodontists also find that the most aesthetically pleasing devices are the least durable and most difficult to manipulate. If you are considering one of these options, we can discuss further at your next appointment the benefits and disadvantages of each one as they apply to your lifestyle.

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Gum contouring for a more beautiful smile

One common problem dealt with by cosmetic dentists is asymmetrical gum tissue, where the gum tissue is lower on one tooth than it is on the other – for example, creating the illusion that one tooth is longer than the other. Then there's the gummy smile, where gums are actually covering parts of the teeth that should be exposed, making the teeth appear too short.

Both of these problems can be corrected by a process called gum contouring, a simple procedure that can be done using a laser and local anesthetic. In instances when a gum lift is not enough to correct the problem, the bone at the front of the root may have to be reshaped. This procedure is more invasive than a gum lift, but discomfort is manageable.

Often times, we can achieve a smile make over with a simple, painless laser gum treatment in our office right during your lunch break. Even though it is not always the case yet in can enhance any cosmetic procedure and rejuvenate your smile.



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Please be our guest at **Tickled Pink Magazine's 1st Birthday Party!** Come help celebrate "One Year in Print." The event will be catered and VIP guests will be eligible to receive gift bags full of Swag, including items from our sponsors and advertisers. This event will be held in conjunction with the Hunkiest Husband & Bachelor of the Year Contest Finals where we will award the winner and celebrate a great year. In addition, there will be a **Tickled Pink Reader Appreciation Women's Show** held in the adjoining Arlington Banquet Room. Exhibitors will be showcasing boutique items, pampering treatments and more. As a VIP guest you will receive full VIP access to all of these great events!

This is the event of the summer so you won't want to miss it!

Dr. Mike and his team will be there and we have some special offers including an Invisalign special only available at this event as well as Botox and Whitening available at the event. Call us with any questions, it plans to be the place to be on Friday night!

Arlington Entertainment Complex
1975 W Henderson Road - Columbus, Ohio

Be There or Be Square!

visit tickledpinkmag.com for more details.

Have a great day!

F. Michael Firouzian, DDS, FAGD

F. Michael Firouzian, DDS, FAGD: 1 Campus View Blvd - Columbus, OH 43235
ph: 614-848-5001 - email: drmike@eid-dentistry.com